Maximise

The aim of the game is to maximise your total score. A random digit from 0 to 9 is called out for all players. Starting at the top row, each player must fill their rows one digit at a time, apart from the last row (the total). You cannot proceed to the next row until each row is filled. The aim is make your row be the largest number possible, so the total of all rows (by addition) gives the maximum possible score amongst all players.